

BASIC PROFILE OF CHILD MARRIAGE IN BURKINA FASO

Chata Malé and Quentin Wodon

March 2016



Child Marriage Series with Education Global Practice

KEY MESSAGES:

- Measures of child marriage are high in Burkina Faso. The share of women ages 18-22 who married as children is 49.8 percent and it has not decreased substantially over time. The share of girls marrying very early, before the age of 15, has increased slightly.
- Child marriage is associated with lower wealth, lower education levels, and higher labor force participation. These are however only correlations, not necessarily causal effects.

In order to design programs and policies to reduce child marriage, information is needed on the trend in the practice over time, where it is most prevalent in a country, and what the characteristics of girls marrying early are.

Measuring child marriage is needed to inform policy.

Child marriage is recognized as a major development issue that affects girls in many developing countries. The practice has been linked to a number of health risks, higher fertility, and lower education attainment, among others. The negative impact of child marriage on a wide range of development outcomes explains why in many countries child marriage is now prohibited by law, and why the elimination of child marriage is part of the new Sustainable Development Goals. Yet more is needed to eliminate the practice than adopting laws. In order to inform program and policies to reduce the practice, this brief provides a basic profile of child marriage in Burkina Faso. The brief is part of a series of standardized briefs on this topic for several countries.

Box 1: Brief and Series Primer

How is child marriage defined? Child marriage is defined as a marriage or union taking place before the age of 18.

Why a series on child marriage? Child marriage has significant negative impacts – not only for girls, but also for a range of development outcomes. Demonstrating these impacts will assist governments and others to make the case for intervening to reduce the practice.

What are the topics discussed in the series? The series looks at the impacts of child marriage on health, population, education, employment, agency, and violence, among other outcomes. The welfare, budget, and non-monetary costs of child marriage are estimated. Legal/institutional aspects and options to reduce the practice are also discussed.

What is the question asked in this brief? The question is: How widespread is the practice, not only in terms of the share of girls marrying early, but also in terms of how early they marry?

How is the question answered? Measures and a profile of child marriage inspired by the literature on poverty are provided.

Half of women in Burkina Faso still marry early.

The analysis is based on data from the 2010 Demographic and Health Survey (DHS) for Burkina-Faso. This is the latest DHS available. Table 1 provides basic statistics on the age at first marriage for women. Two samples are considered: women ages 18 to 22, which is the youngest age group that can be used to measure child marriage in the country¹, and women ages 18-49 (the women's questionnaire in the DHS collects data for women up to age 49). Clearly, a large share of women marry below the age of 18, and many do so before the age of 15, but there are few differences in the likelihood of marrying as children between the two groups. This suggests that child marriage may not have decreased much over time, as will be confirmed below.

Table 1: Age at First Marriage for Women (%)

	18-22 years	18-49 years
Not Married	28.3	8.6
18 or Above	21.8	39.7
Below 12	0.3	0.4
12	0.8	1.0
13	2.1	2.3
14	6.1	5.8
15	10.5	11.3
16	13.0	13.9
17	17.2	17.1
Total	100.0	100.0
Mean age at first marriage	16.6	17.5

Source: Authors' estimation.

The consequences of child marriage are not the same whether girls marry at 12 or 17. Measures inspired from the poverty literature help in capturing better how early girls marry (see the annex). The headcount (H) measures the share of girls who marry early. The child marriage gap (CMG) measures the “depth” of the practice, taking into account how early girls marry. The squared gap (SG) puts even more weight on the girls who marry very early.

Beyond the share of girls who marry early, other measures of child marriage are also important.

The negative impact of child marriage for a girl's health, education, and well-being is often larger when the girl marries very early. For example, child marriage is known to have a negative impact on school enrollment and attainment. The earlier a girl marries, the more likely it is that she will drop out early and thereby have a low level of education attainment. This will not only limit her employment and earnings potential for the rest of her life,

¹ Child marriage measures must be estimated on the population older than 18, because some younger girls not yet married in the survey could still get married by age 18. It is best to measure child marriage as early as possible after the age of 18 to provide data on conditions as current as possible, which is why the age bracket 18-22 is used here.

but it will also have other negative consequences for her as well as for her children.

Most studies on child marriage report the incidence of child marriage - the share of girls who marry early (before 18), sometimes also with the share of girls who marry very early, before age 15. Such statistics are useful, but they do not capture the “depth” and “severity” of the practice very well. Better measures of child marriage can be adopted from the poverty literature (Ngyuen and Wodon (2012)). Three measures are used here: the incidence of child marriage or headcount index, the child marriage gap, and the squared child marriage gap. Definitions of these measures is provided in the annex. The measures are estimated for child marriage as well as very early marriage defined as marrying before age 15.

The child marriage gap represents the “depth” of child marriage. It takes into account not only the share of girls who marry early, but also the mean number of years of early marriage. When using the child marriage gap for the evaluation of programs or policies, instead of simply looking at the share of the girls who marry early, more weight is placed on the girls who marry at a very young age. While the child marriage gap takes into account the average number of years of early marriage for girls who marry early, the squared gap takes into account the square of that number, thereby putting even more emphasis on girls who marry very early and taking into account inequality in the age of marriage among girls marrying early.

The incidence of child marriage in Burkina-Faso in 2010 was only marginally lower than that observed 25 years ago. There has been a reduction in how early girls marry, but even that reduction has been fairly limited.

Child marriage has not been reduced over time.

Table 2 provides trends over time in the measures of child marriage inspired by the poverty literature. Consider first the age group 18-22. In that age group, half of girls marry before the age of 18 (49.8 percent for the 18-22 age group). The child marriage gap (CMG) is at 6.4 percent and the squared gap (SG) at 1.1 percent for that group. By estimating the same measures on older groups, the table provides the trend in child marriage over time. When considering the 18 years threshold, there has been no substantial decline in the headcount. The share of girls marrying as children has decreased by only one percentage point over the last 25 years (the approximate time gap between the first and last age group), and for extreme child marriage (15 years threshold), there has been a slight increase in incidence by one percentage

point² over the last two and a half decade. Essentially, child marriage has not changed much over that time period.

Table 2: Trend in Child and Very Early Marriage (%)

	18 years			15 years		
	H	CMG	SG	H	CMG	SG
All 18-49 years	51.8	6.8	1.2	9.5	1.0	0.1
Age group						
18-22 years	49.8	6.4	1.1	9.3	0.9	0.1
23-30 years	52.0	7.0	1.2	10.2	1.1	0.1
31-40 years	53.5	7.0	1.2	9.5	1.1	0.2
41-49 years	51.0	6.5	1.1	8.2	0.9	0.1

Source: Authors' estimation.

Girls are more likely to marry early if they live in rural areas and are from poorer socio-economic groups.

Child marriage is more prevalent in rural than in urban areas. There are also differences between regions, with the lowest measures observed in the Center region and the highest measures observed (according to the headcount index for the 18 years threshold) in the Sahel and East regions, followed by the North, North-Center, Boucle de Mouhoun and East-Center regions. Child marriage is less prevalent in the Central Plateau region. The ranking of regions in terms of the measures obtained with the 15 and 18 years thresholds tends to be similar.

Rural girls are twice more likely to marry early than urban girls. Girls from the bottom four quintiles of wealth are much more likely to marry than girls from the top quintile.

Table 3: Child Marriage by Location, Age 18-22 (%)

	18 years			15 years		
	H	CMG	SG	H	CMG	SG
All 18-22 years	49.8	6.4	1.1	9.3	0.9	0.1
Region						
Boucle de Mouhoun	56.3	6.6	1.0	6.2	0.7	0.1
Cascades	51.6	6.2	0.9	5.7	0.5	0.1
Center	24.9	2.7	0.4	2.7	0.3	0.1
East-Center	54.7	5.8	0.8	4.5	0.4	-
North-Center	59.6	5.9	0.8	4.5	0.3	-
West-Center	40.8	4.8	0.7	5.6	0.5	0.1
South-Center	48.3	5.9	0.9	6.6	0.6	0.1
East	72.9	10.2	1.8	16.8	1.7	0.2
Hauts Basins	41.4	5.9	1.1	10.9	1.0	0.1
North	60.4	7.4	1.2	9.6	0.8	0.1
Central Plateau	37.6	4.4	0.7	4.7	0.6	0.1
Sahel	77.9	14.5	3.1	34.5	3.7	0.5
South-West	53.1	6.9	1.1	8.5	0.8	0.1
Residence						
Urban	25.0	2.9	0.4	3.4	0.4	-
Rural	61.4	8.1	1.4	12.0	1.2	0.1

Source: Authors' estimation. Values rounding to 0.0 not shown.

Household welfare is measured through a wealth index with households categorized in five quintiles from poorest to richest. For most women the level of wealth observed is that of the household in which they married, not their household or origin, but it is likely that many women marry with men who have similar socio-economic profiles, so the quintile after marriage may not be that different from the quintile before. Also, for younger women, assets and wealth may be lower than for older women. In Burkina Faso, the measures of child marriage differ by quintile, but it is only in the top quintile of wealth that child marriage is much less prevalent.

Table 4: Child Marriage by Quintile, Age 18-22 (%)

	18 years			15 years		
	H	CMG	SG	H	CMG	SG
All	49.8	6.4	1.1	9.3	0.9	0.1
Wealth quintiles						
Poorest	65.7	10.0	2.0	18.9	2.0	0.3
Poorer	63.8	8.5	1.4	12.6	1.2	0.1
Middle	59.9	7.3	1.2	10.6	1.0	0.1
Richer	52.9	6.3	1.0	6.9	0.7	0.1
Richest	25.5	3.0	0.5	3.3	0.4	-

Source: Authors' estimation. Values rounding to 0.0 not shown.

Child marriage is associated with lower education attainment and a lower likelihood of literacy.

Table 5 provides data on child marriage by level of education of the women, as well as literacy. Child marriage affects education attainment negatively, because girls often drop out of school when they marry. The causality goes the other way as well, as the ability to pursue one's education may help delay the age at marriage. This relationship between education and child marriage is apparent in the data, in that the measures of child marriage tend to be higher among women with lower levels of education. The same relationship is observed when considering literacy where three categories are considered: the woman cannot read at all, can read part of a sentence, or can read a full sentence.

The relationship between child marriage and schooling is important for policy as the causality goes both ways. Child marriage may lead to dropouts and lower education attainment. But the reverse is true as well: keeping girls in school is often one of the best ways to delay marriage.

Marrying between the ages of 15 and 17 tends to affect primarily secondary education enrollment or completion, and may not necessarily affect the completion of primary education. But marrying even earlier can also prevent girls from completing their primary education (primary school takes in principle six years to complete, but some students start primary school late and may also repeat grades, so the actual age of completion may be delayed).

² These measures have standard errors (not shown to save space). Some differences may not be statistically significant.

Table 5: Child Marriage by Education Level and Literacy Status, Age 18-22 (%)

	18 years			15 years		
	H	CMG	SG	H	CMG	SG
All 18-22 years	49.8	6.4	1.1	9.3	0.9	0.1
Education						
No education	62.3	8.3	1.4	12.7	1.3	0.2
Primary, some	40.0	4.7	0.7	4.7	0.4	-
Primary, compl.	32.6	3.3	0.4	1.8	0.1	-
Secondary, some	14.6	1.6	0.2	1.6	0.2	-
Secondary, compl.	-	-	-	-	-	-
Higher	36.0	3.7	0.5	-	-	-
Literacy						
Cannot read	60.4	7.9	1.4	11.6	1.1	0.1
Limited ability	36.9	4.3	0.6	5.1	0.3	-
Full sentence	19.0	2.0	0.3	1.6	0.2	-
No card available	75.3	14.6	3.5	37.4	5.2	0.8

Source: Authors' estimation. Values rounding to 0.0 not shown.

Relationships between child marriage and labor force participation can be complex and depend on context.

Table 6 provides data on labor force participation. In some countries child marriage may reduce labor force participation through higher fertility. In others, if child marriage is associated with poverty, women may have little choice but to work. Other effects could be at work, so that the relationship between child marriage and labor force participation is complex. In Burkina Faso, child marriage measures are lower for women not working, suggesting a positive association between child marriage and work. In addition, the type of work associated most with child marriage is work without only cash earnings, which may be work with low productivity. These basic statistics however do not imply causality.

Table 6: Child Marriage by Labor Force Participation Status, Age 18-22 (%)

	18 years			15 years		
	H	CMG	SG	H	CMG	SG
All 18-22 years	49.8	6.4	1.1	9.3	0.9	0.1
Working						
No	43.6	6.2	1.1	10.6	1.1	0.1
Yes	52.2	6.6	1.1	8.7	0.8	0.1
Type of work						
Not paid	52.3	6.5	1.1	8.4	0.8	0.1
Cash only	48.3	6.1	1.0	8.0	0.8	0.1
Cash and in-kind	61.6	9.0	1.7	16.0	1.6	0.2
In-kind only	56.3	6.3	0.9	5.7	0.5	0.1

Source: Authors' estimation.

Conclusion

This brief has provided a basic profile of child marriage in Burkina Faso. Measures of child marriage are high. The share of women ages 18-22 who married as children is 49.8 percent and it has not declined substantially over time. The share of girls marrying very early, before the age of 15, has also not changed much (it has increased slightly versus 25 years ago). Child marriage is associated with lower wealth, lower education levels, and higher labor force participation. These are however only correlations, not necessarily causal effects. Other briefs in this series look at potential causal effects.

References

Foster, J., J. Greer, and E. Thorbecke, 1984, A Class of Decomposable Poverty Measures, *Econometrica* 52: 761-776.

Nguyen, M. C., and Q. Wodon, 2012, Measuring Child Marriage, *Economics Bulletin* 32(1): 398-411.

Annex: Methodological Note

The headcount index, child marriage gap, and squared child marriage gap are the first three measures of the so-called FGT class (Foster et al., 2014). Denote by q the number of girls who marry early and by n the number of girls in the overall population. Denote by y_i the age of marriage of girl i and by z the age threshold defining child marriage (18 years of age, but a lower age threshold can also be used to measure extreme child marriage). The general formula for the FGT class of measures depends on a parameter α which takes a value of zero for the headcount, one for the child marriage gap, and two for the squared child marriage gap in the following expression:

$$P\alpha = \frac{1}{n} \sum_{i=1}^q \left[\frac{z - y_i}{z} \right]^\alpha$$

This brief was produced as part of the *Economic Impacts of Child Marriage* study, a joint project of the International Center for Research on Women (ICRW) and the World Bank, which is supported by the Bill & Melinda Gates Foundation and the Children's Investment Fund Foundation (CIFF). More details on the research can be found at the project's website: www.costsofchildmarriage.org. Partial funding for the work related to child marriage and education, labor force participation, earnings, and program responses has been provided by the Global Partnership for Education. Comments from Jeff Edmeades and Margareta Norris Harrit are gratefully acknowledged. The opinions expressed in this brief are those of the authors only and need not reflect the views of the World Bank, its Executive Directors, or the countries they represent.



The Health, Nutrition and Population Knowledge Briefs of the World Bank are a quick reference on the essentials of specific HNP-related topics summarizing new findings and information. These may highlight an issue and key interventions proven to be effective in improving health, or disseminate new findings and lessons learned from the regions. For more information on this topic, go to: www.worldbank.org/health.